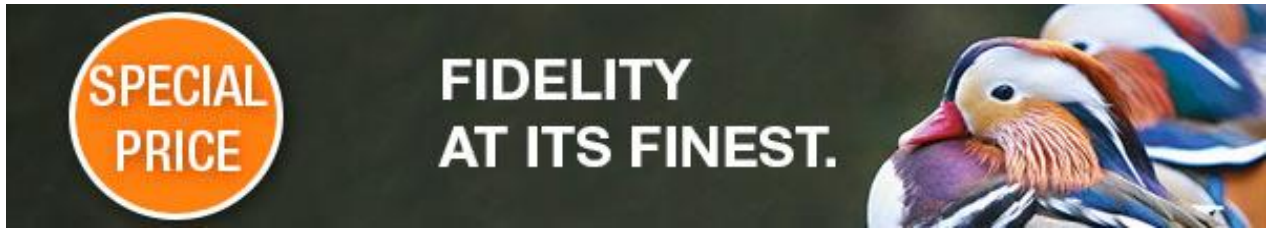


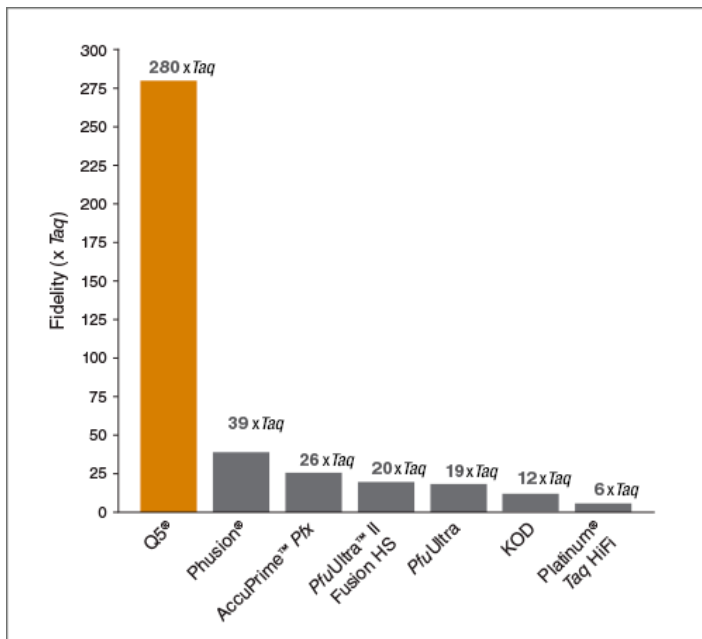
SPECIAL PRICE 20% discount



Q5[®] High-Fidelity DNA Polymerases

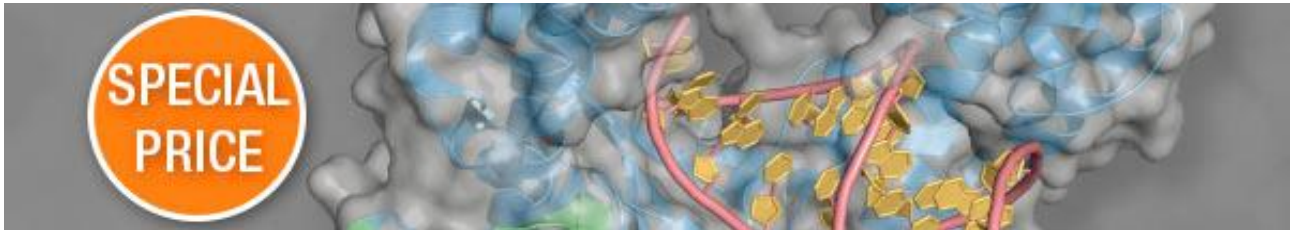
set the standard for both fidelity and robust performance. With the highest fidelities available (~280 times higher than Taq), Q5 DNA Polymerase results in ultra-low error rates. Q5 DNA Polymerase is optimized for speed, fidelity and reliability of performance.

Q5 offers highest fidelity in DNA amplification available



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ISOTHERMAL AMPLIFICATION WITH WARMSTART® LAMP REAGENTS

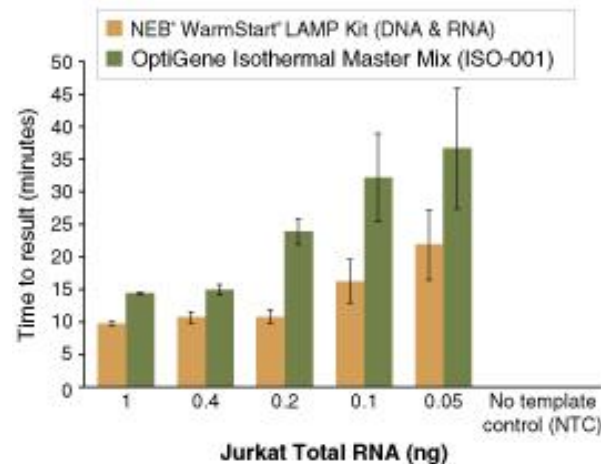
Loop Mediated Isothermal Amplification ([LAMP](#)) is a commonly-used technique for rapid nucleic acid detection. NEB's WarmStart LAMP products provide a simple, one-step solution for DNA or RNA targets. The master mix supplied with the [WarmStart LAMP Kit \(DNA & RNA\)](#) contains *in silico*-designed enzymes for improved performance in LAMP reactions. The kit also includes a fluorescent dye to enable real-time fluorescence measurement of LAMP and is compatible with multiple other detection methods.

LOOKING FOR BEST-IN-CLASS VISUAL DETECTION?

NEB's [WarmStart Colorimetric LAMP 2X Master Mix \(DNA & RNA\)](#) offers the same robust performance as the WarmStart LAMP Kit, but contains a colorimetric dye for best-in-class visual detection of your target and no need for expensive or bulky instrumentation.



NEB's WarmStart LAMP Kit (DNA & RNA) offers speed & robust sensitivity



A RNA target (HMBS2) was amplified from Jurkat total RNA using the WarmStart LAMP Kit and OptiGene Master Mix (ISO-001). NEB's WarmStart LAMP Kit resulted in faster and more robust detection as compared to the OptiGene Master Mix.



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**SPECIAL
PRICE**

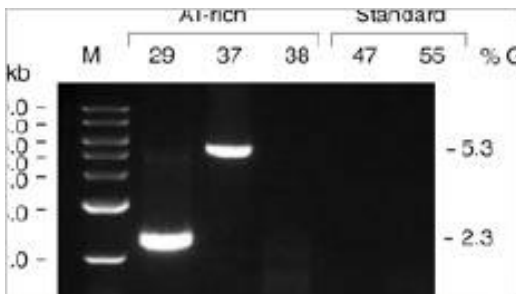
THE „ONE“ YOU'VE
BEEN WAITING FOR.



**FEATURED PRODUCT:
ONETAQ® QUICK-LOAD® DNA POLYMERASE**

OneTaq DNA Polymerase is an optimized blend of Taq and Deep Vent™ DNA polymerases for use with routine and difficult PCR experiments.

- **OneTaq Quick-Load DNA Polymerase** includes green Quick-Load Reaction Buffer for easy and direct loading of PCR products onto gels
- 2X higher fidelity than Taq
- Compatible with standard Taq protocols
- Also available as Hot Start and Master Mix formulations



[Request a Sample](#)



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EXPERIENCE BEST-IN-CLASS PERFORMANCE WITH LUNA® UNIVERSAL qPCR & RT-qPCR PRODUCTS

- Products utilize latest Enzyme Technology and optimization for excellent specificity, sensitivity, accuracy and reproducibility
- Consistent performance across a wide variety of sample sources
- A comprehensive evaluation of commercially-available qPCR and RT-qPCR reagents demonstrates superior performance of Luna products
- Employs blue tracking dye to eliminate pipetting errors
- See how Luna performs in your hands

It's so simple to find the right Luna Universal product for your you needs!

[Request a Sample](#)

		2 Select your detection method	
		Dye-based	Probe-based
1 Select your target	Genomic DNA or cDNA	Luna Universal qPCR Master Mix (NEB #M3003)	Luna Universal Probe qPCR Master Mix (NEB #M3004)
	RNA	One-Step: Luna Universal One-Step RT-qPCR Kit (NEB #E3005)	One-Step: Luna Universal Probe One-Step RT-qPCR Kit (NEB #E3006)
		Two-Step: LunaScript Supermix Kit (NEB #E3010) & Luna Universal qPCR Master Mix (NEB #M3003)	Two-Step: LunaScript Supermix Kit (NEB #E3010) & Luna Universal Probe qPCR Master Mix (NEB #M3004)



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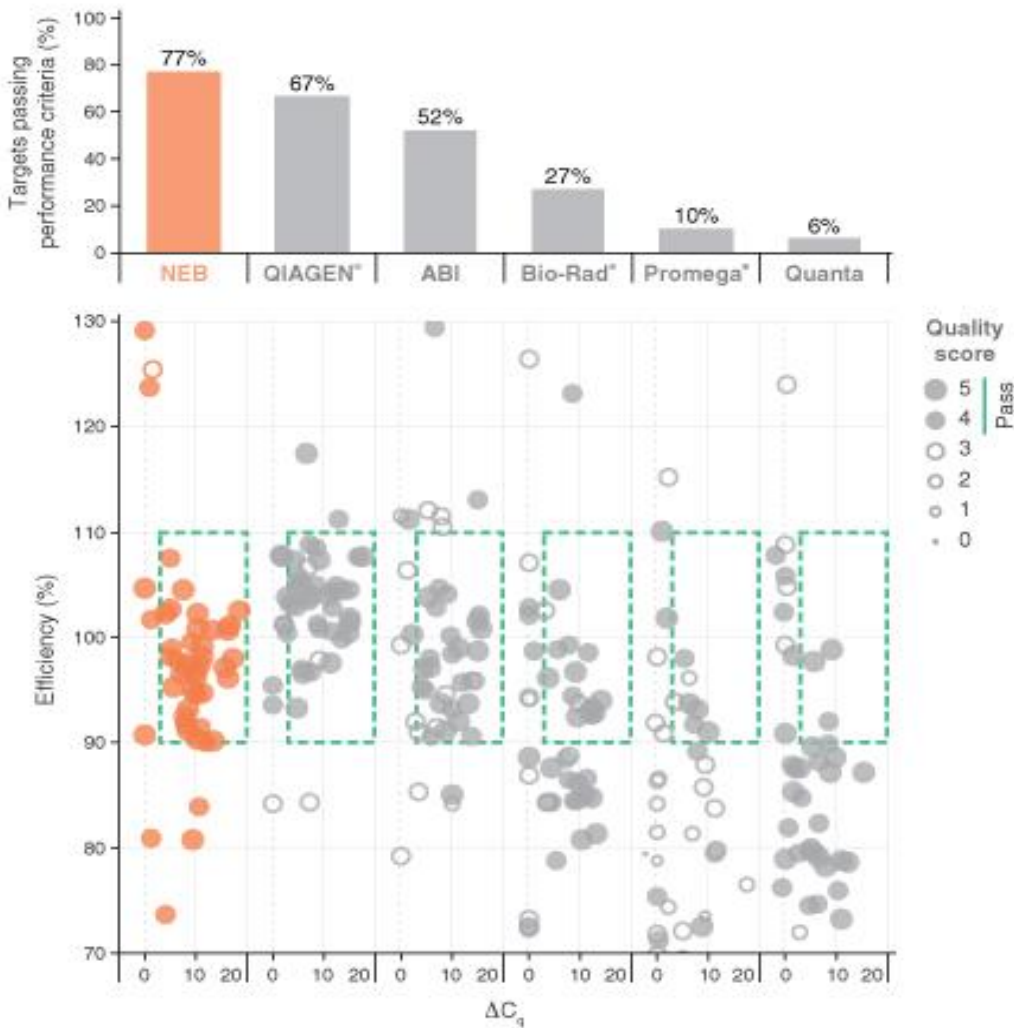
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See how Luna compares to the competition!



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Products with special discount

ArtNr	Product Name	Units
M0480L	OneTaq DNA Polymerase	1.000 units
M0480S	OneTaq DNA Polymerase	200 units
M0480X	OneTaq DNA Polymerase	5 x 1.000 units
M0481L	OneTaq Hot Start DNA Polymerase	1.000 units
M0481S	OneTaq Hot Start DNA Polymerase	200 units
M0481X	OneTaq Hot Start DNA Polymerase	5 x 1.000 units
M0482L	OneTaq 2X Master Mix with Standard Buffer	500 rxns
M0482S	OneTaq 2X Master Mix with Standard Buffer	100 rxns
M0484L	OneTaq Hot Start 2X Master Mix with Standard Buffer	500 rxns
M0484S	OneTaq Hot Start 2X Master Mix with Standard Buffer	100 rxns (50 µl vol)
M0485L	OneTaq Hot Start 2X Master Mix with GC Buffer	500 rxns
M0485S	OneTaq Hot Start 2X Master Mix with GC Buffer	100 rxns
M0486S	OneTaq Quick-Load 2X Master Mix with Standard Buffer	100 rxns
M0486L	OneTaq Quick-Load 2X Master Mix with Standard Buffer	500 rxns
M0488S	OneTaq Hot Start Quick-Load 2X Master Mix, Standard Buffer	100 rxns (50 µl vol)
M0488L	OneTaq Hot Start Quick-Load 2X Master Mix, Standard Buffer	500 rxns (50 µl vol)
M0489S	OneTaq Hot Start Quick-Load 2X Master Mix with GC Buffer	100 rxns (50 µl vol)
M0489L	OneTaq Hot Start Quick-Load 2X Master Mix with GC Buffer	500 rxns (50 µl vol)
M0491S	Q5 High-Fidelity DNA Polymerase	100 units
M0491L	Q5 High-Fidelity DNA Polymerase	500 units
M0493S	Q5 Hot Start High-Fidelity DNA Polymerase	100 units
M0493L	Q5 Hot Start High-Fidelity DNA Polymerase	500 units
M0492S	Q5 High-Fidelity 2X Master Mix	100 rxns (50 µl vol)
M0492L	Q5 High-Fidelity 2X Master Mix	500 rxns (50 µl vol)
M0494S	Q5 Hot Start High-Fidelity 2X Master Mix	100 rxns (50 µl vol)
M0494L	Q5 Hot Start High-Fidelity 2X Master Mix	500 rxns (50 µl vol)
M0509X	OneTaq Quick-Load DNA Polymerase	2500 units
M0509L	OneTaq Quick-Load DNA Polymerase	500 units
M0509S	OneTaq Quick-Load DNA Polymerase	100 units
E1700S	WarmStart LAMP Kit (DNA & RNA)	100 rxns
E1700L	WarmStart LAMP Kit (DNA & RNA)	500 rxns
M1800S	WarmStart Colorimetric LAMP 2X Master Mix (DNA & RNA)	100 rxns
M1800L	WarmStart Colorimetric LAMP 2X Master Mix (DNA & RNA)	500 rxns
M3003S	Luna Universal qPCR Master Mix	200 rxns (2x1ml)
M3003L	Luna Universal qPCR Master Mix	500 rxns (5x1ml)
M3004S	Luna Universal Probe qPCR Master Mix	200 rxns (2x1ml)
M3004L	Luna Universal Probe qPCR Master Mix	500 rxns (5x1ml)
E3005S	Luna Universal One-Step RT-qPCR Kit	200 rxns
E3005L	Luna Universal One-Step RT-qPCR Kit	500 rxns
E3006S	Luna Universal Probe One-Step RT-qPCR Kit	200 rxns
E3006L	Luna Universal Probe One-Step RT-qPCR Kit	500 rxns
E3005X	Luna Universal One-Step RT-qPCR Kit	1.000 rxns
E3006X	Luna Universal Probe One-Step RT-qPCR Kit	1.000 rxns
M3003X	Luna Universal qPCR Master Mix	1.000 rxns (10x1ml)
M3004X	Luna Universal Probe qPCR Master Mix	1.000 rxns (10x1ml)
E3005E	Luna Universal One-Step RT-qPCR Kit	2.500 rxns
E3006E	Luna Universal Probe One-Step RT-qPCR Kit	2.500 rxns
M3003E	Luna Universal qPCR Master Mix	2.500 rxns (1x25ml)
M3004E	Luna Universal Probe qPCR Master Mix	2.500 rxns (1x25ml)
E3010S	LunaScript RT SuperMix Kit	25 rxns
E3010L	LunaScript RT SuperMix Kit	100 rxns

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